

New ID cards will be issued to our Medicare Advantage members in December and will go into effect January 1, 2010. Look for these new logos on your patients' ID cards:



Member eligibility can be verified by using the NaviNet® web portal or the provider Interactive Voice Response system or by calling Customer Service at [1-800-ASK-BLUE](tel:1-800-ASK-BLUE).

Please note that these changes are in addition to the following products that will not be renewed in 2010:

- Keystone 65 Complete
- Personal Choice 65SM
(only for individual plans in Chester, Delaware, and Montgomery counties)*
- Keystone 65 Value
- Select Advantage

*The group product will remain in place in these three counties as well as Bucks and Philadelphia counties. All members in the Personal Choice 65 PPO plan may continue to use any provider in the 5-county service area. NaviNet® is a registered trademark of NaviNet, Inc.

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