



IBX health rewards – simple answers

Your IBX Care Card is a convenient way to save money. As an Independence Blue Cross (IBX) Medicare Advantage member, you have access to an annual IBX health rewards allowance.

What are IBX health rewards?

You can earn reward dollars by completing certain healthy activities. Your IBX health rewards allowance must be used in the calendar year. Complete, report, and redeem your rewards by **December 31, 2027**.

How do I redeem my IBX health rewards?

- **Claim online:** Go to mybenefitscenter.com.
 1. Log in using your IBX Care Card.
 2. Go to the *Rewards* section.
 3. Find the reward you want to claim and select *Claim Reward*.
 4. Enter the required information, including:
 - Date of service
 - Provider/merchant name and address
 5. Acknowledge that the information provided is accurate.
 6. Your reward is claimed. Please allow some time for your reward allowance to appear on your IBX Care Card.

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For a full list of eligible items/services, visit mybenefitscenter.com

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- **Claim by phone:** Please call the IBX Member Help Team using the phone number on the back of your member ID card.

Your rewards allowance will be added to your IBX Care Card once your redemption is claimed and processed.

What can I buy with my IBX health rewards allowance?

Use your IBX Care Card health rewards allowance at participating retailers on eligible items such as:

- Physical fitness items
- Health and wellness items
- Healthy food items
- Personal care products
- And more!

Your IBX Care Card is separate from your IBX member ID card.



Independence Blue Cross offers products through its subsidiaries and affiliates including Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.



Your 2027 IBX health rewards opportunities

Complete, report, and redeem activities by **December 31, 2027**.

Activities		HMO	PPO
Required	Visit your primary care physician (PCP) for your Annual Wellness Visit (required activity)	\$150	\$100
Preventive Care	Receive a mammogram	\$30	\$30
	Receive a prostate screening	\$30	\$30
	Complete a colorectal cancer screening	\$50	\$50
Diabetes Screenings	HbA1c (A1c) blood sugar test and/or a diabetic kidney test (urine & blood)	\$20	\$20
	Receive a routine or diabetic eye exam	\$20	\$20
Fall Risk Prevention	Attend an in-person fall prevention class: • Participate in a personalized physical therapy program designed to improve balance and lower fall risk. • Complete a personal health visit (PHV) through Complex Care Solutions (CCS). This includes a fall prevention activity.* • Complete a fall prevention exercise with a Provider or Nurse Practitioner in an office setting.	\$20	\$20
Vaccines	Get a flu, Covid, or pneumonia vaccine	\$10	\$10
Total rewards (up to):		\$300	\$250

* Depending on your plan.

Independence Blue Cross (IBX) has contracted with InComm Healthcare & Affinity, Inc. (InComm), an independent company, to manage the IBX Care Card. This offer is only available to eligible Medicare Advantage beneficiaries who complete a health care activity. This offer may not be redeemed for cash (unless required by law). InComm, at its discretion, may substitute retailers and products. Terms and conditions may apply for the IBX Care Card. To learn more, visit mybenefitscenter.com. Products not covered under rewards include, but are not limited to, stamps, lottery, alcohol, firearms, and tobacco.

Participation in this program is not mandatory, and the visit will not affect your health benefits. ComplexCare Solutions is a business associate (as defined by the Health Insurance Portability and Accountability Act (HIPAA)) of Independence Blue Cross and will maintain the confidentiality of all Protected Health Information (PHI). 03/2026 Independence Blue Cross has contracted with ComplexCare Solutions, an independent company, to perform personal health visits for Independence Blue Cross members.