



Support your well-being and save along the way

Independence Blue Cross (IBX) is here to support your health and well-being — with discounts on wellness products, entertainment, travel, and more.

Blue InsiderSM for tickets, travel, and shopping

You can access a members-only discount program, powered by Working Advantage, and save up to 60% on tickets, travel, and shopping. Insiders can also earn rewards for shopping and registering to receive email updates.

Find great deals for a wide range of national, regional, and local businesses, attractions, and events, including:

- Tickets for amusement parks, Broadway shows, and movies
- Sporting events
- Recreational activities
- Hotels
- Zoos and aquariums
- Museums
- Merchant gift certificates
- Online shopping and service discounts

Blue365[®] for health and wellness products

Save on health-related products and services with exclusive value-added discounts and offers from leading national companies. There are weekly featured deals and discounts on healthy products, health and fitness clubs, at home fitness equipment, weight-loss programs, fitness apparel, hearing aids, laser vision correction, and more. Register for free at Blue365Deals.com/register to start.

Explore the savings

Visit ibx.com/discounts to access these programs.

Local deals and attractions

Keep fit, keep things fun, and keep more cash in your pocket — make the most of your IBX membership with these exciting discounts:

- **Indego Bike Share** - Use code **IndeFit** for 20% off passes for a convenient and easy way to travel all around the city.
- **Independence Blue Cross RiverRink** - Visit the Philadelphia Waterfront and enjoy free skating admission for up to four people, plus free mini golf this summer — just show your member ID card.
- **Philadelphia Zoo** - Get \$6 off Philadelphia Zoo general admission tickets using code **IBX26**, or 15% off general membership using code **IBX1526**
- **Sporting events** - Log in at ibx.com to check out the latest offerings and discounts on select sporting events in Philadelphia.
- **Upcoming events** - Enjoy free virtual programming and learn more about IBX-sponsored events throughout the Philadelphia region at events.ibx.com.

Independence 

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

IBX
Never stop caring

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