Discounts & Reimbursements



Discounts on entertainment & events

Blue InsiderSM offers great deals on family-themed activities like movie and theater tickets, sporting events, museums and zoos, and travel.



Exclusive deals

Save on health-related products and services with exclusive value-added discounts and offers from Fitbit[®], Reebok[®], Nutrisystem[®], Jenny Craig[®] and others with Blue365.



Gym membership

The GlobalFit Gym Network offers discounts to 8,000 gyms, fitness centers, and studios nationwide. Receive up to \$150 back on your fitness center fees with Healthy Lifestyles Reimbursements.



Coupons for healthy ingredients

Getgoodliving.com and the IBX Good Living app offer valuable coupons for popular food and household items plus delicious, new recipes to try.



Free nutrition counseling

Schedule up to six visits a year with a participating registered dietitian, your doctor, or another network provider — at no cost to you.



Philly-area fun

Take advantage of members-only offer on Indego, Philly's bike-share program, or free skating admission at the Blue Cross RiverRank.



Independence Blue Cross offers products through its subsidiaries Independence Hospital Indemnity Plan, Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield — independent licensees of the Blue Cross and Blue Shield Association.