

Maternity and family planning services from Ovia Health™



Providing you with coverage that enhances your whole health means offering solutions that go beyond your medical benefits. Ovia Health provides you and your family with 24/7 support throughout your parenthood journey. As an Independence Blue Cross (Independence) member, you have access to this service at no additional cost.

Download Ovia and launch your account

Ovia has three different apps for specialized support.

1. Download the app from the Apple Store or Google Play.



ovia
fertility



ovia
pregnancy



ovia
parenting

2. Sign up with your email and choose *I have Ovia Health as a benefit* before clicking *Sign up*.

3. Enter your health care information to access the following features:

- Daily, personalized family health support
- Articles and tips based on your unique cycle
- Track you and your baby's development for a healthy, happy pregnancy
- Newborn health tracking, milestone checklists, and expert parenting articles
- Tools and support for balancing work and life as a parent
- Caregiver access to share milestones and family photos/videos
- More than 60 clinical programs
- Predictive and proactive coaching
- Care and medical benefits navigation
- Unlimited one-on-one coaching access
- Return-to-work and career advice programs
- Case Management integration with Independence Health Coaches

4. Already have the Ovia app on your phone?

- Open your app and tap *Health* to take the Ovia Health Assessment.
- Click *Update my healthcare information* and enter your health plan.

Ovia Health is an independent company.

Independence Blue Cross offers products through its subsidiaries Independence Hospital Indemnity Plan, Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield — independent licensees of the Blue Cross and Blue Shield Association

Independence 

oviahealth™

20448 1917761 (07/22)