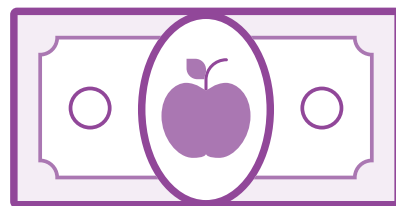


# Engage your employees with Achieve Well-being Rewards



**Independence Blue Cross (Independence) offers several ways to help your employees achieve their health goals, which means greater savings for you.**



**Reward employees for taking healthy steps**

Nothing helps motivate action like the promise of rewards!<sup>1</sup> Achieve Well-being is available when your employees log in at [ibx.com](https://ibx.com) or on the IBX mobile app. They can create personalized action plans that make it easy to earn tokens and badges for working towards their well-being goals.

**NEW for 2023**, we increased the e-gift card reward from \$150 to \$300 when subscribers complete six simple tasks.

Subscribers must complete **all** of the following activities:

- Annual check-up with PCP
- Get a flu shot
- Get digitally engaged by logging in at [ibx.com](https://ibx.com) and opting in to IBX Wire®

Subscribers must complete **any three** of the following activities:

- Complete an appropriate health screening<sup>2</sup>
- Download and register for the GlobalFit Anywhere app
- Complete their Well-being Profile by logging in at [ibx.com](https://ibx.com)
- Complete a nutrition counseling visit
- Visit a United Concordia dentist for an exam and/or cleaning

Once subscribers complete all six activities, they can log in at [ibx.com](https://ibx.com) to redeem for an e-gift card.



**Take advantage of support and resources**

Ask your broker, consultant, or Independence account executive about these programs and others that help your employees achieve their well-being goals.

This program is available to subscribers enrolled in 2023 fully insured small or large group portfolio plans.

Wire® is a registered trademark and service mark of Relay Network, LLC., an independent company Independence recommends that the group discuss the program with its legal and/or tax advisor.

Independence Blue Cross offers products through its subsidiaries Independence Hospital Indemnity Plan, Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield — independent licensees of the Blue Cross and Blue Shield Association

1 Rewards are available only as an e-gift card through Independence third-party fulfillment.

2 A list of preventive services that are part of the Achieve Well-being program can be accessed by logging in at [ibx.com](https://ibx.com) and selecting *Achieve Well-being* from the Health & Well-Being menu at the top.