

Get in the Game with Independence Blue Cross Prize Drawing

With the Get in the Game with Independence Blue Cross Prize Drawing, improved well-being is just one of the prizes. Independence and the 76ers are teaming up to promote wellness. Members can use our Achieve Well-being tools to create a custom 76ers wellness experience. And, along the way, they'll have the chance to win 76ers tickets, jerseys, and more.

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.

The Independence Blue Cross Get in the Game with Independence Blue Cross Prize Drawing ("Drawing") begins at 8:00 a.m. Eastern Time ("ET") on October 23, 2017 and ends at 11:59 p.m. ET on April 11, 2018 ("Drawing Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

Sponsored by Independence Blue Cross, 1901 Market Street, Philadelphia, PA 19103.

1. Eligibility: The Independence Blue Cross (Independence) Get in the Game with Independence Blue Cross Prize Drawing ("Drawing") is open only to legal residents who live within a seventy-five (75) mile radius from the Wells Fargo Center, 3601 S Broad Street, Philadelphia, PA 19148, and are at least eighteen (18) years old at the time of entry. Officers, Directors, and employees of Independence and any of their affiliates and subsidiaries, official judges, as well as the immediate family (spouse, parents, siblings, children, and grandparents and the "steps" of each) and household members of each such Officer, Director, employee, and official judges are not eligible to participate. Void where prohibited.

1a. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Philadelphia 76ers, Inc., ("76ers"), Independence Blue Cross ("Independence"), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Drawing are not eligible to participate or win a prize.

2. Entry: During the Drawing Period Independence Blue Cross members must visit the Independence Blue Cross Get in the Game page at ibx.com/getinthegame and complete a minimum of one (1) Achieve Well-being Get In the Game Program. Prize-winners will be selected from among those who complete one (1) program. The grand prize winners will be selected from among those who complete up to (5) Achieve Well-being Get in the Game programs.

By entering this Drawing, you will be registered to receive marketing emails and other offers from Independence and the 76ers. For more information about how Independence uses the information you provide and how to unsubscribe to these marketing emails, see Independence's privacy policy at <https://www.ibx.com/privacy/index.html>. No automatic, programmed, robotic, mechanical or similar means of entry, or any means which subvert the entry process are permitted. Once submitted, entries become the exclusive property of Independence and will not be returned. By entering this Drawing, you understand that you are providing your information to Independence and the 76ers.

3. EACH ENTRANT: (1) ACKNOWLEDGES ACCEPTANCE OF THE OFFICIAL RULES AND AGREES TO ADHERE TO AND BE BOUND BY THEM; (2) ASSUMES ALL RISK, RESPONSIBILITY, AND LIABILITY FOR ANY PERSONAL BODILY INJURY OR DEATH OR ANY DAMAGE OR LOSS OF PROPERTY, INCLUDING ANY BODILY INJURY OR DEATH TO ANOTHER PERSON, DIRECTLY OR INDIRECTLY ARISING FROM PARTICIPATION IN THE PROMOTION; AND (3) AGREES TO RELEASE, DISCHARGE, INDEMNIFY AND HOLD HARMLESS 76ERS, THE NATIONAL BASKETBALL ASSOCIATION, INDEPENDENCE BLUE CROSS, AND EACH OF THEIR RESPECTIVE AFFILIATES, EMPLOYEES, OFFICERS, DIRECTORS AND/OR MEMBERS ("RELEASED PARTIES"), THEIR SUCCESSORS AND ASSIGNS, FROM AND AGAINST ALL CLAIMS, LOSSES AND DAMAGES TO PROPERTY OR PERSON, INCLUDING DEATH, INCURRED OR CAUSED BY ENTRANT OR ENTRANT'S REPRESENTATIVES, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, ARISING FROM OR IN CONNECTION WITH OR RELATED TO THE OPERATION OF, OR PARTICIPATION IN, THE PROMOTION.

4. Winner Determination, Notification: Independence will randomly select, from participants who completed one (1) Achieve Well-being Get in the Game Program, nine (9) winners who will receive one (1) pair of tickets to a select 76ers home game and ten (10) winners who will receive a 76ers team jersey. Twenty (20) grand prize winners who will receive a VIP tour of the Philadelphia 76ers Training Complex.

Beginning November, monthly winners of 76ers home game tickets or jerseys will be randomly selected from among those who have completed one (1) or more Achieve Well-being Get in the Game Program. At the end of the regular NBA season, Independence will randomly select twenty (20) grand prize winners from among those who have completed five (5) Achieve Well-being Get in the Game wellness programs over the course of the Drawing Period.

Odds of winning depend on the number of eligible entries. Winners will be notified by e-mail. If a prize notification is returned as undeliverable, or if a winner does not respond to notification within five (5) calendar days of the date of notification, prize will be forfeited and an alternate winner may be selected, in Independence's sole discretion.

5. Prizes: Independence will award following:

- Nine (9) prizes featuring a pair of tickets to a specific 76ers home game
 - 11/25 vs. ORL (value \$65.00)
 - 12/21 vs. TOR (value \$110.00)
 - 1/5 vs. DET (value \$235.00)
 - 1/24 vs. CHI (value \$235.00)
 - 2/2 vs. MIA (value \$118.00)
 - 2/24 vs. ORL (value \$75.00)
 - 3/16 vs BK (value \$208.00)
 - 4/11 vs. MIL (value \$235.00)
- Ten (10) prizes consisting of one (1) 76ers team jersey
- Twenty (20) VIP tours of the Philadelphia 76ers Training Complex including food & beverages and a 76ers swag bag

Approximate Retail Value ("ARV"):

- 76ers home game tickets (see above)
- 76ers team jersey \$100.00/per jersey
- Grand prize VIP tour \$1500/total

Winner is responsible for all travel to and from the location(s) of his/her prize experience, unless otherwise noted. Actual value of a prize may vary. Independence is not responsible for any difference between the actual value of a prize and the listed ARV or any changes made to the prize(s) by Independence or 76ers. Each guest accompanying a winner must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner, and must sign liability/publicity releases. If a guest is the child or legal ward of a winner, winner must sign and return releases on behalf of such child or legal ward. Winners must participate in game-day experience on dates specified by Independence or prize will be forfeited and Independence will have no further obligation to such winner. Independence and/or prize vendors reserve the right to change dates of the prize experience. Tickets are subject to certain terms and conditions as specified thereon. Winners and guest(s) must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of a prize. Winners and guests accept all risks associated with participating in prize activities. Winners and their guest(s) may be photographed, videotaped or otherwise recorded by Independence and/or the 76ers while participating in prize-related activities (collectively, "Footage"). Footage will be owned by Independence who has the right, but not the obligation, to use, edit, adapt, post, stream, copy, exploit, license, sell and distribute the Footage and all elements thereof, including any names and likenesses embodied therein, on its websites and in any and all media now known or hereafter devised throughout the world, in perpetuity, for advertising, promotional, trade and other purposes with no additional notification or compensation to, or permission of, the winner(s), guest(s) or any third party. By submitting an entry and/or claiming a prize, such entrant agrees that his/her name and likeness and those of any of his/her guests may be included in the Footage, in Independence's sole discretion. Each winner agrees to and will help Independence retain necessary releases (as applicable) from his/her guests if requested by Independence to do so. Any guest who does not sign a release form will not be able to participate in the prize experience. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Independence. Winners are responsible for all applicable federal, state and local taxes, if

any, as well as any expenses and other costs incurred in claiming or using a prize, including without limitation, any travel or accommodations associated with attending the prize experiences, unless otherwise noted. No substitutions, transfers, assignments or cash equivalent of a prize (or portion thereof) are permitted except at Independence's sole discretion. Independence reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value or cancel a prize at any time. All prize details are at Independence's sole discretion.

6. Release: Except where prohibited by law, each winner will be required to complete, sign and return an Eligibility/Ownership/Liability Release and Publicity Release (the "Release"). Release must be returned to and received by Independence within five (5) calendar days from the date on the prize notification letter or prize may be forfeited and an alternate winner may be selected, at Independence's sole discretion.

7. General: Drawing is subject to all applicable federal, state and local laws. Entrants agree to be bound by these Official Rules and by the decisions of the Independence, which are final and binding in all respects. By entering this Drawing, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. By participating, entrant releases Independence and their respective parents, affiliates, subsidiaries, prize suppliers and agencies and their respective directors, officers, employees and agents (collectively, "Released Parties") from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from entrant's participation in this Drawing, or resulting from entrant's acceptance, possession, use or misuse of any prizes (or portion thereof), including any activity or travel related thereto. Except where prohibited by law, acceptance of a prize constitutes and signifies a winner's consent to Independence and/or its agents use of such winner's entry, name, e-mail address, city and state of residence, location, and/or likeness for promotional purposes in any media now existing or hereinafter devised, without any additional notification or compensation to, or review or approval from such winner or any third party. Released Parties are not responsible for: (1) lost, late, incomplete, delayed, destroyed, misdirected, garbled, or inaccurate entries; (2) incorrect or inaccurate transcription of entry information; (3) any human error, technical malfunctions, or lost-delayed data transmission; (4) any omission, interruption, deletion, defect, or line failures of any telephone network, computer equipment, or software; or (5) inability to access any website or online service, or any other error or malfunction. Independence reserves the right to: (i) disqualify from this or any Sweepstakes it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, tampered with the entry process, the operation of the Drawing or website, or any other aspect of this Drawing; and (ii) cancel, terminate or suspend the Drawing in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity, or proper play of the Drawing or for any reason. In the event that the Drawing is terminated, Independence reserves the right to select the winner in a random

drawing from among all eligible entries received prior to such termination event. Information collected from entrants is subject to Independence's privacy policy available at <https://www.ibx.com/privacy/index.html>.

8. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS DRAWING MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

9. Arbitration: Except where prohibited by law, as a condition of participating in this Drawing, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Drawing, or the prizes (or portion thereof) awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Drawing), and entrant further waives all rights to have damages multiplied or increased.

10. Winners List: For winners' names, send a self-addressed, stamped envelope by April 30, 2018 to Independence Blue Cross "Get in the Game with Independence Blue Cross Prize Drawing", c/o Creative Services, 1901 Market Street, Floor 38, Philadelphia, PA 19103.

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