

# Independence Blue Cross 2010 at a glance



Based in Philadelphia, Independence Blue Cross covers 3.1 million people through our health plans. The only insurer in our region that offers coverage for people regardless of their health status, we are committed to building the health and wellness of our customers and the communities we serve.

**3.1 million**  
members nationwide, including  
2.2 million in our region

**\$9.7 billion**  
in total revenue

**\$8.3 billion**  
paid annually to physicians, hospitals,  
and other health care providers for our  
members' care

**\$168.7 million**  
paid in federal, state, and local nonpayroll taxes

**4,742**  
people employed

**14,830**  
inquiries received by our associates each  
business day – online and by phone –  
from members and health care providers

**22,180,468**  
members' claims processed

**41,242**  
employer groups served, 99.5 percent with  
fewer than 100 employees

**155 hospitals and  
39,552 physicians**

and other health care professionals in our  
network, offering our members the widest  
consumer choice for quality care

**\$83.6 million**  
invested in the health and well-being of  
our community, including tens of millions  
to help hold down the cost of providing  
health insurance



**\$4.8 million**

reimbursed to our members for going to the gym, lowering  
weight, quitting smoking, and making other healthy choices  
through our Healthy Lifestyles<sup>SM</sup> programs

We're here for you every step of the way.

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