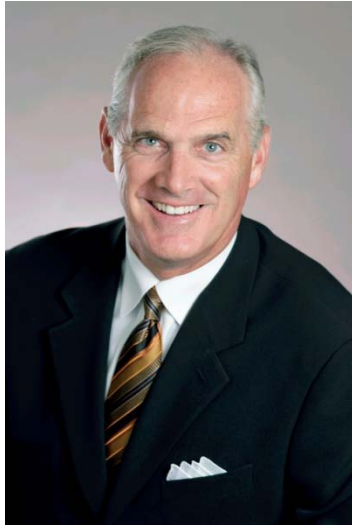


Executive biography

Daniel J. Hilferty

President and Chief Executive Officer



Daniel J. Hilferty is president and chief executive officer of Independence Blue Cross, a leading health insurer in southeastern Pennsylvania with nearly 3.1 million members nationwide, including 2.2 million in the region. He assumed the role of president and CEO in December 2010, and is a member of the company's board of directors.

Mr. Hilferty currently serves on the Board of Overseers of the University of Pennsylvania School of Nursing and on the boards of the Greater Philadelphia Chamber of Commerce, the Greater Philadelphia Urban Affairs Coalition, J.J. White Inc., the Irish Educational Development Foundation, the Blue Cross and Blue Shield Association, and America's Health Insurance Plans. He is a member of the board of trustees of the American Red Cross Southeastern Pennsylvania Chapter, Drexel Neumann Academy, and the vice chair of the board of trustees of Saint Joseph's University.

Hilferty's longstanding commitment to the community is evidenced by his work with the Pedro Arrupe Center for Business Ethics and his role as chair of the Drexel Neumann Academy Development Committee. In 2008, Saint Joseph's University's Erivan K. Haub School of Business honored Mr. Hilferty with its Hall of Fame award, and in 2009 he was honored by Philadelphia's Northern Home for Children for his work bettering the lives of underserved children.

Hilferty received a master's degree in public administration from American University in Washington, DC, and a bachelor of science in accounting from Saint Joseph's University in Philadelphia. He resides in Ardmore, Pennsylvania, with his wife, Joan, and their five children.