

Learn about your IBX health rewards



Taking healthy steps can be very rewarding.

Complete healthy activities and watch the rewards from Independence Blue Cross (IBX) add up!

Earn up to **\$250** in gift cards with 3 easy steps:

1. Complete health care activities from the health rewards list (see reverse side).

- Start with your *Annual Wellness Visit* to earn your first **\$100** in rewards. (Note: You must complete your *Annual Wellness Visit* before you can redeem any other rewards).
- After you complete your annual wellness visit, earn **up to \$150** in additional rewards for various healthy activities.

2. Report that you've completed activities to earn rewards.

- Call New Ocean Health Solutions at **1-877-268-3646** (TTY/TDD: **711**), Monday through Friday from 8 a.m. to 6 p.m.

3. Redeem rewards for gift cards.

Select the gift card(s) you want from a list of participating retailers.



Questions about IBX health rewards?

Call New Ocean Health Solutions at
1-877-268-3646 (TTY/TDD: **711**),
Monday through Friday from 8 a.m. to 6 p.m.

Need help finding an in-network doctor?

Call our Member Help Team at the number on
the back of your member ID card or visit
ibxmedicare.com/directory.

One Pass is a voluntary program offered by an independent company. The One Pass program varies by plan/area. Information provided is not medical advice. Consult a health care professional before beginning any exercise program.

Independence Blue Cross offers PPO, HMO-POS, and HMO Medicare Advantage plans with a Medicare contract. Enrollment in Independence Blue Cross PPO, HMO-POS, and HMO Medicare Advantage plans depends on contract renewal.

Independence Blue Cross has contracted with New Ocean Health Solutions, an independent company, to manage the IBX health rewards program for Independence Blue Cross members. New Ocean Health Solutions has subcontracted with Tango Card, Inc., an independent company, to manage the gift card service related to the IBX health rewards program. Offer only for eligible Medicare Advantage beneficiaries who completed a health care activity, may not be redeemed for cash (unless required by law). Tango Card, Inc., at its discretion, may substitute a gift card of the same value. Terms and conditions may apply for this rewards program. To learn more, visit rewardsgenius.com/reward-link-terms-of-service. Independence Blue Cross, New Ocean Health Solutions, and Tango Card, Inc., are not affiliated with the gift card companies. Please see gift card for terms and conditions of use.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

Your 2026 rewards opportunities

Earn up to \$250! Complete and report your activities before **December 31, 2026**.

Required activity

\$100 reward **Annual well visit** — See an in-network primary care physician (PCP) for your annual well visit at no cost. Schedule your appointment today!

Preventive care

\$10 reward **NEW! Fall prevention** — Attend an in-person, personalized physical therapy program to improve your balance and reduce your fall risk.

\$20 reward **Vaccines** — Get an annual flu shot, COVID vaccine, or pneumonia vaccine at an in-network doctor's office or pharmacy at no cost to you.

\$20 reward **Bone density screening** — Catch early signs of osteoporosis to help prevent breaking a bone in the future. Ask your PCP when you should schedule your screening.

\$30 reward **Mammogram** — An annual mammogram is the best way to catch breast cancer in its earliest stages, while it is still highly treatable. Talk with your PCP about when to get it.

\$30 reward **Colorectal cancer screening** — Help doctors find and remove abnormal growths before they turn cancerous. Talk to your PCP about which screening is best for you and when to get it.

Diabetes management

\$20 reward **Routine or diabetic eye exam** — Check for signs of eye disease to help prevent visual impairment and blindness. Ask your PCP which exam is best for you and when to get it.

\$30 reward **Diabetes screening** — Get an HbA1C (A1C) blood sugar screening and a diabetic kidney screening (urine & blood). Help prevent diabetes and its potentially serious health consequences.

Stay active/Social engagement

\$10 reward each **Up to \$40 per year.**
Physical well-being — Attend a virtual or in-person gym class, or register for One Pass®.

\$10 reward **NEW! Health assessment** — Complete a phone health assessment with a Registered Nurse Health Coach.

\$10 reward **Add your PCP to your profile** — Add your PCP to your profile by calling Customer Service at the phone number on the back of your member ID card.

OR

Connect with us — Register to receive text or email messages from IBX at ibx.com/login.

Independence 

IBX