

Independence health rewards 2024

Give yourself the gift of good health while earning gift cards for health care activities through Independence Blue Cross.



Earn up to \$130 in gift cards with 3 easy steps:

- 1 Complete health care activities from the health rewards list (see reverse side)**
 - Start with your annual wellness visit to earn your first \$50 in rewards.
 - After you complete your annual wellness visit, earn up to \$80 in additional rewards for preventive care, vaccines, or social and lifestyle activities.
- 2 Tell us you've completed activities to earn rewards**
Register or log in at ibx.com/login
– OR –
Call New Ocean Health Solutions at 1-877-268-3646
(TTY/TDD: 711), Monday through Friday from 8 a.m. to 6 p.m.
- 3 Redeem rewards for gift cards**
Select the gift card(s) you want from a list of participating retailers.



Questions about health rewards?

Call New Ocean Health Solutions at **1-877-268-3646 (TTY/TDD: 711)**, Monday through Friday from 8 a.m. to 6 p.m.

Need help finding an in-network doctor?

Call our Member Help Team at the number on the back of your member ID card or visit ibxmedicare.com/directory

Your 2024 rewards opportunities

The more you do for your health, the more you earn.
Complete and report your activities before December 31, 2024.

Annual Wellness Visit (Required before earning rewards for other health activities)

\$50
reward

An annual wellness visit with your primary care physician (PCP) is available at **no cost**. You can ask your doctor about any health concerns; talk about diet, fall risk prevention, and bladder control; and schedule important routine screenings and tests. Schedule your appointment with your PCP today!

Preventive Care

\$20
reward

Receive a mammogram

An annual mammogram is the best way to catch breast cancer in its earliest stages, while it is still highly treatable.

\$20
reward

Receive a routine or diabetic eye exam

Catch signs of eye disease to prevent visual impairment and blindness; includes both routine or diabetic eye exams.

\$20
reward

Complete a colorectal cancer screening – New for 2024

Regular screening can prevent colorectal cancer by helping doctors find and remove polyps before they become cancerous.

\$20
reward

Receive a bone density screening – New for 2024

Catch early signs of osteoporosis to help you understand your risk of breaking a bone in the future.

Discuss with your PCP which rewards/screenings are right for you.

Vaccines

\$10
reward

Get your annual flu vaccine

Help prevent your chances of getting or spreading the flu.

\$10
reward

Get a Covid-19 vaccine/booster

A COVID-19 vaccine or booster shot protects yourself and others.

Both vaccines are available at no cost at in-network doctors or pharmacies.

Social & Lifestyle

\$10
reward

Physical well-being

Attend a virtual or in-person gym class or register for One Pass™.

\$10
reward

Mental well-being

Attend a wellness class or schedule a visit with a therapist or mental health professional.

Independence Blue Cross offers PPO, HMO-POS, and HMO Medicare Advantage plans with a Medicare contract. Enrollment in Independence Blue Cross PPO, HMO-POS, and HMO Medicare Advantage plans depends on contract renewal.

The One Pass™ fitness benefit is a program provided by Rally Health, Inc., an independent company. ©2024 Rally Health, Inc. Rally, the Rally logo(s), and One Pass are trademarks of Rally Health, Inc. and/or its affiliates.

Independence Blue Cross has contracted with New Ocean Health Solutions, an independent company, to manage the Independence health rewards program for Independence Blue Cross members. New Ocean Health Solutions has subcontracted with Tango Card, Inc., an independent company, to manage the gift card service related to the Independence health rewards program. Offer only for eligible Medicare Advantage beneficiaries who completed a health care activity, may not be redeemed for cash (unless required by law). Tango Card, Inc. at its discretion may substitute a gift card of the same value. Terms and conditions may apply for this rewards program. To learn more, visit rewardsgenius.com/reward-link-terms-of-service. Independence Blue Cross, New Ocean Health Solutions, and Tango Card, Inc., are not affiliated with the gift card companies. Please see gift card for terms and conditions of use.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.