

# 10 reasons to choose Keystone Point-of-Service (POS)



1

## Easy to use

Both in- and out-of-network coverage

2

Electronic referrals to in-network providers

3

No referrals for OB/GYN care

4

## Care is always within reach

Provider network includes more than 50,000 physicians and more than 100 hospitals in the Philadelphia area

5

Guest Membership benefits when out of the area for 90 days or more

6

Coverage for emergency care anytime, anywhere

7

## Advantages of Keystone POS

Coverage for routine eye exams

8

Reminders to get important tests and screenings

9

Discounts on massage therapy, acupuncture, vitamins, and more

10

Online access to your benefits 24/7 through [ibxpress.com](http://ibxpress.com)



## PLUS:

Healthy Lifestyles<sup>SM</sup> programs offer cash-back rewards, discounts, 24/7 Health Coaches, and information on fitness, weight management, and smoking cessation.

**More than 100 million Americans CHOOSE BLUE<sup>SM</sup>, too!**

We're here for you every step of the way.



For more information about Keystone POS, call **215-241-2240** or **1-800-227-3115**, or visit **[www.ibx.com](http://www.ibx.com)**.

Referred benefits underwritten or administered by Keystone Health Plan East; self-referred benefits underwritten or administered by QCC Insurance Company, Subsidiary of Independence Blue Cross — independent licensees of the Blue Cross and Blue Shield Association.