

10 reasons to choose Keystone Health Plan East HMO



Easy to use

- 1 Electronic referrals
- 2 No referrals for OB/GYN care
- 3 No claim forms

Care is always within reach

- 4 Provider network includes more than 50,000 physicians and more than 100 hospitals in the Philadelphia area
- 5 Guest Membership benefits when out of the area for 90 days or more
- 6 Coverage for emergency care anytime, anywhere

Advantages of Keystone HMO

- 7 Coverage for routine eye exams
- 8 Reminders to get important tests and screenings
- 9 Discounts on massage therapy, acupuncture, vitamins, and more
- 10 Online access to your benefits 24/7 through ibxpress.com



PLUS:

Healthy LifestylesSM programs offer cash-back rewards, discounts, 24/7 Health Coaches, and information on fitness, weight management, and smoking cessation.

More than 100 million Americans CHOOSE BLUESM, too!

We're here for you every step of the way.



For more information about Keystone Health Plan East HMO, call **215-241-2240** or **1-800-227-3115**, or visit **www.ibx.com**.

Benefits underwritten or administered by Keystone Health Plan East, a subsidiary of Independence Blue Cross — independent licensees of the Blue Cross and Blue Shield Association.